

# Panasonic®

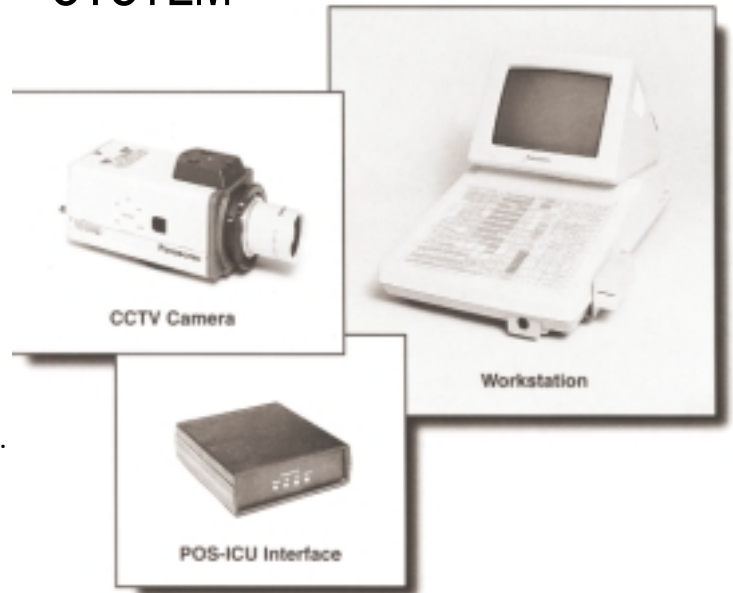
## INTEGRATED POS/CCTV SYSTEM

"What can I do to monitor POS transactions that impact my bottom line?"

"How can I help improve security at my restaurant?"

The answers are closer than you think. Restaurateurs use journal tapes and reports to monitor their operations. Now, add an interface to closed circuit television and you have a value-added solution ...

The Panasonic Integrated POS/CCTV System (IPCS)



Panasonic IPCS monitoring capability includes the recording of POS operations through the capture of workstation transactions by a POS-Interface Camera Unit (POS-ICU). The text is overlaid on a video of POS workstation activity captured by a CCTV camera. This integrated image can then be viewed on a monitor and/or videotaped on a Video Tape Recorder (VTR).

Simply stated, the IPCS is a video journal of POS workstation operations. It offers you the ability to proactively assess operations by providing you with a visual record of your POS transactions. And, if reducing food and beverage costs, increasing sales, and improving profits is important, try adding the IPCS as part of your Panasonic POS System solution.

### Enhanced View of POS Operations

Review options of the IPCS allow you to keep an eye on specific transactions of concern to your business. Up to 24 programmable exceptions are available to custom-design your review process.

- For example, to help you identify losses attributed to factors such as sweethearting, coupon stuffing, or refund fraud, transactions involving 'void' and 'no sale' functions can be marked as exceptions. Upon review of transaction activity, all entries of this type will be flagged, and the video display can then be viewed to identify the operator.
- Management may want to verify that yesterday's orders were registered as served. Your video journal displays the order text on the screen as you view the cashier/bartender serving the food/drinks.
- You may choose to view employee clock-in/outs to verify entry.
- Random customer interaction can be viewed to evaluate customer service.

## Video Display Advantages

Realize the advantages of the Panasonic IPCS with the use of overt cameras to record workstation activity.

- Profit-robbing activities such as cash theft, workstation tampering and open drawer transactions, by employees as well as patrons, are less likely when cameras are visibly mounted.
- Videotape of a crime may be admissible evidence in a court of law, both, in the prosecution of crimes, and validation of harassment or assault claims\*.
- When people know that they are being videotaped, they tend to stay more attuned to their actions, creating a safer, more professional operating environment for both employees and customers.

## Improve control of your operations with the Panasonic Integrated POS/CCTV System:

### Operational Flexibility

- Interface with Panasonic 5000, 5100, 5200, 7000, 7500, 7700 or 8000 POS Systems.
- Tap workstation data from your direct-connect printer or emulate a printer via RS-232 connection.
- Display multiple workstations journal/ transaction data by serial threading multiple POS-ICUs to a single CCTV Camera.
- Low-light camera sensitivity for easy identification of personnel and transactions.
- VTR can record up to 480 hours; multiple days worth of transactions.

### Versatile Review Options

- A soft mark flag provides fast and easy visual identification of exceptions when viewing or reviewing transaction text.
- Electronic stamping/search capability offers quick review of exceptions-only.
- Print exceptions to a dedicated serial printer for hard copy review.
- Automatic real-time (SP) recording for a programmed period of time when an exception triggers an alarm.

### Video Display Features

- Up to 9-line, 20-character per line display area is size-programmable for camera image visibility
- Horizontal/vertical text location is programmable.
- 10 text-over-backdrop color options.
- Display from 1 to 9 rows of workstation information at one time.
- 20-character on-screen titler option to identify store number and/or location.

### Experience and Reliability

- The Panasonic IPCS is backed by nearly 30 years of proven reliability with closed circuit video equipment and an established record of dependability and performance in Hospitality POS Systems.

*For more information or to setup a demonstration, contact your authorized Panasonic POS Systems Dealer or contact Panasonic direct at (708) 468-4600. Call today!*

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\* Consult local law enforcement agencies and government regulations on the admissibility of videotape as evidence.

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